

Will There Be an Internet in the Year 2000?

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What is the Internet?

- Separately identifiable data network
- Hype topic
- Wall Street crack
- Security worry
- Reliability worry

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What is the Internet Not?

- Free good
- Run by volunteers
- Islands
- Respecting of national borders
- Making money

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Killer App

- Too many are still looking for "killer app"
- What was killer app for telephone?
- What was the killer app for car?
- If you need one, killer app is connectivity

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The Business of Fun

- Can you fund the 'Net with "fun"?
 - Video on demand, video games?
- With current technology - no
 - All of current non-production entertainment revenue would not support network infrastructure

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The Fun of Business

- A bit easier to support network infrastructure with commerce
- A few trillion \$ of annual business is net-compatible
 - e.g., Walmart
- A small tithe is still a lot of money

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Post WWW

- The web filled a hole we did not know we had
- Lowered the entry requirements to use the web
 - Mom can surf
- All too-ubiquitous client
 - the world is not all nails
- What additional holes are there?

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Future Applications

- Prediction, we only know a few of the applications that will be important in 2000
 - email
 - www
 - ftp
 - remote access (diminishing)
 - buy button
- How these will rate in top 10 apps is unclear

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Will the Structure Hold?

- Traffic (both bits & routing info) stressing current equipment
 - when following current protocols
- Don't know what will be on the ends of the glass in a year
- Can't see the shape of what will be needed in 2000
- Business advantage to those who figure it out

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What Makes Voice & Video Special?

- Broadcast - not much
 - semi-reliable data to site within a few seconds
 - memory is cheap
- Interactive - much
 - QoS (as in latency & latency variance) important
 - new technology required
 - prediction - ATM will not help much

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Global Reach

- The 'Net is aggressively non-national
- Problem with "porn"
- Problem for governmental control of information
 - "protecting" citizens
- Social disruption

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Shifting Viewpoints 1

- Original Internet
 - lots of little boxes
 - dumb net, intelligent edges
- Telco net
 - fewer big boxes
 - dumb edges, intelligent net
- Prediction - combination

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Shifting Viewpoints 2

- move from

data as a special case of voice
to
voice as a special case of data

- what other special cases?

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Conclusion

There will be no Internet soon after the
year 2000 because there will
just be an undifferentiated
data infrastructure

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Threat vs. Promise

- This data net will be both threat and promise
 - just like the telephone
- It will succeed in being both